STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: Vermillion Plain Talk — 2. DATE: 9-16-11

3. FREQUENCY OF ISSUE: Weekly — 3A. NO. OF ISSUES PUBLISHED ANNUALLY: 52 — 3B. ANNUAL SUBSCRIPTION PRICE $: 26.00

4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers): 201 W. Cherry Street, Vermillion SD 57069-0256

5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers): 319 Walnut Street, Yankton SD 57078-0056

6. FULL NAME OF PUBLISHER: Gary Wood

7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.

FULL NAME	COMPLETE MAILING ADDRESS
Yankton Media Inc.	319 Walnut Street, Yankton SD 57078

8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.

57078

First Dakota National Bank - 225 Cedar Street, Yankton SD

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	1778	2140
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	503	828
2. Mail Subscription (Paid and or requested)	1090	1127
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	1593	1955
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS		
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES		
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	1593	1955
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	185	185
2. Return from News Agents		
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	1778	2140

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

Gary Wood — (Signature)

Publisher — (Title)

State of South Dakota)
§
County of Yankton)

Sworn to before me this 23rd day of September, 2011

Notary Public

My commission expires: 8-19-2015

(Seal)

Form: SOS REC 051 7/2004